Nina Fout

Milwaukee, WI
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Graphic Designer

Experienced Senior Designer with experience in digital and print. Skilled in creating top-notch marketing graphics, print assets, email campaigns, and responsive websites. Proficient in project management, team mentoring, and client collaboration to deliver impactful design solutions under tight deadlines.

Experience

FASTSIGNS of Racine   2025 - Present
Graphic Designer & Production Specialist

- Create computer-generated full-color graphics for print assets
- Complete or modify designs from customer drawings, files, or exact output of customer-provided design for output to media
- Determine size and arrangement of illustrative material and copy, select style and size of type, and arrange layout based upon available space, aesthetic design, and production requirements
- Makes signs, install graphics, operate equipment and other hands-on tasks
- Output vinyl that can be weeded, cut, and applied, or printed and mounted to various products such as cars, substrates, and buildings

Trusted Media Brands   2019 - 2024
Senior Digital Designer

- Worked closely with the Art Director and Creative Director to produce high quality marketing graphics, email campaigns and websites. Collaborated with clients and other designers to meet client requests while mentoring less experienced coworkers and provided them opportunities to learn and grow.
- Coordinated and developed deliverables across multiple teams and external clients.
- Managed multiple projects and campaigns while working with others to meet critical deadlines.
- Designed and coded email promotions and order pages for magazine subscriptions, book orders and eCommerce platforms.
- Generated responsive designs that render consistently across multiple screen sizes, web browsers and mail clients.

Education

BA Graphic Design and Fine Art   2019
Carthage College, Kenosha, WI

Skills

- **Adobe Creative Suite**
  Illustrator, Photoshop, InDesign
- **Marketing Campaign Software**
  Shopify, Salesforce, WooCommerce
- **Microsoft Office Suite**
  Word, PowerPoint, Excel
- **Other Skills**
  Coding HTML proficiency, Print Production, Printmaking, Communication, Collaboration